

IN THIS ISSUE

- 2** Missouri libraries receive LSTA grants
- 3** Teen Read Week
KC Poet wins national award
- 4** Banned Books Week
Online library for the blind
E-rate task force
- 5** Library marketing workshops
- 6** Missouri Library News
- 14** Personal Notes
- 16** Missouri libraries before 1910

Blunt inaugurates Missouri Library scholarship program

Secretary of State Matt Blunt and State Librarian Sara Parker have announced an exciting opportunity for career development: the Missouri State Library Scholarships.

National studies and projections indicate that demand for librarians far exceeds supply. Missouri's school, public, and academic libraries need professional librarians to meet the challenges of a rapidly changing world of information and increased expectations for library services by Missourians.

To help meet this need, the State Library's new scholarship program will be available for undergraduate (juniors and seniors only) and graduate students in pursuit of careers as librarians. The scholarships are open to students attending Missouri academic insti-

tutions and are limited to tuition costs and academic fees.

Secretary Blunt said: "This is a double win. Our community libraries are a precious, but often underappreciated resource. I am delighted that we are able to offer Missouri's best and brightest future librarians a new source of financial assistance with the cost of their education, especially at this time of financial challenge for higher education in our state."

The State Library will announce the deadline for the winter 2004 semester in the fall.



Technology portal helps librarians keep pace with new trends

Several organizations* are continuing the work of the Bill & Melinda Gates Foundation's Library Program with the introduction of WebJunction, a Web-based, public access computer center. This technology portal provides information about using technology effectively in a public setting. It is intended for use by public librarians and others interested in helping the public use computers. *WebJunction* has five main areas:

- *Policies and Practices*: helps libraries keep track of political and environmental issues crucial to sustaining public access to information technology.
- *Technology Resources*: helps library staff stay ahead of technology issues, problems, and innovations.
- *Buying Guide*: helps librarians plan and review options before making decisions to upgrade or change the existing installations. Includes reviews and peer opinions of hardware and software, purchasing advice, and information about buying discounted and used hardware and software.
- *Learning Center*: an online learning environment that offers online courses, downloadable lessons, training tips, and other tools to enhance public access computing knowledge and skills.
- *Community Forum*: allows freewheeling interactions with peers around the country.

To connect to WebJunction, you must have Internet Explorer 5.0 or higher or Netscape Navigator 6.0 or higher. Log on to this new service at www.webjunction.org.

* The Benton Foundation, Colorado State Library, Isoph, and TechSoup

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Matt Blunt
Secretary of State

Sara Parker
State Librarian

Madeline Matson
Editor

Rob Davis
Director of Publications

Michael Douglas-Llyr
Graphic Designer



Check out **newsline online** (ISSN 1088-7237) at www.sos.mo.gov/library/newsline/newsline.asp

Eight Missouri libraries receive LSTA grants

Secretary of State Matt Blunt has awarded a new round of grants to Missouri libraries totaling \$31,839. The grants are supported through the federal Library Services and Technology Act. Projects planned with these grants will begin on July 1, 2003.

BRING IN AN EXPERT

Meadville R-IV School Library

\$ 290

The library will engage an experienced library media specialist to give "hands-on" training for their school librarian, who is new to the field. The expert will provide training in evaluation, purchasing, and creation of long-term goals. The expert is also well acquainted with the library standards of the Missouri School Improvement Program and prepared to define areas in which the school librarian needs clarification.

North Kansas City Public Library

\$4,882

The library will work with a consultant to evaluate its current services for business users, to determine the library reference needs of the North Kansas City area, and to recommend to the library board an appropriate business service role and level of effort.

Rich Hill Memorial Library

\$2,291

The library will hire a technology consultant to evaluate its present resources, to create a plan for both short-term and long-term goals that will bring it into alignment with the state plan, to recommend specific hardware and software, and to train personnel in the use of this technology.

IMMIGRANT NARRATIVES

St. Louis Public Library

\$38,300

Project participants will practice reading, writing, and speaking English with a native English-speaking volunteer about adjusting to life in a new culture. The project goal is to collect and publish 100 written narratives that will document the experiences of new immigrants in St. Louis. These narratives will be distributed to the library's branches.

PLANNING & STANDARDS

St. Louis Public Library

\$14,500

Funds will be used to develop a family literacy plan for the library. The project will also include revision of the Family Literacy Services Continuum, a document that helps libraries identify specific collection materials and programming to support family literacy services at various levels.

SHOW ME THE WORLD

Springfield-Greene County Library

\$15,800

This project will allow the library to become a cooperating member of MOBIUS for one year. The purpose is to enhance the level of service for public library patrons, and to evaluate the outcomes of public library participation in the academic libraries network from the perspective of both academic and public institutions. The requested amount is for MOBIUS' support services.

SPOTLIGHT ON LIBRARY PROGRAMS

H.E. Sever Memorial Library

\$2,458

The library is working closely with the county's five elementary schools to plan and promote a visit by Missouri author and illustrator Cheryl Harness, scheduled for October. As the author of more than 20 books for children, Harness has visited with countless chil-

dren in schools and libraries across the nation. The library will schedule three presentations throughout the day of Harness' visit to allow all 205 fourth- and fifth-grade school children in the county to meet and listen to the author at the library. The library also will promote the author's visit throughout the summer to children who visit the library and participate in the summer reading program. The schools will encourage students to read Harness' books over the summer months.

TRAINING AND PROFESSIONAL DEVELOPMENT

Cedar County Library District

\$ 990

The library will hold a one-day workshop to train staff in communication skills, team work, and customer service. Fifteen staff members will attend the training.

Jefferson County Library

\$2,878

The library staff from 11 libraries will attend two six-hour workshops in collection development.

St. Louis County Library

\$2,250

The library will offer a three-hour workshop on customer service, directed toward library specific issues, for all staff at all branches.

IMLS launches online tutorial

The Institute of Museum and Library Services has launched an online tutorial to help libraries and museums develop project plans for National Leadership Grant applications. While this planning tool is designed for developing IMLS grant applications, it can be used by anyone who would like to learn more about project planning and development. Senior program officers at IMLS with years of experience coaching applicants worked together with librarians and museum professionals to develop this learning resource.

The tutorial covers a step-by-step process for getting projects underway, including analyzing organizational needs, identifying target audience, developing a project plan, formulating goals and evaluating the overall project.

To use the tutorial, go to http://e-services.imls.gov/project_planning.

Teen Read Week 2003

"SLAMMIN @ your library," the theme for Teen Read Week 2003, celebrates the popularity of poetry with teen readers. The dates

for this year's celebration are October 19-25.

The Teen Read Week website (www.ala.org/teenread) includes sample press releases and public service announcements, information on poetry slams and open mike nights, new sources of information about poetry contests and reading, articles by experts about poetry including recommended lists, and program ideas by state from across the country (seven Missouri libraries represented). Participants are encouraged to register on the website, and an "Official Participant Certificate" can be printed to identify a Teen Read Week participating site.

Now in its sixth year, Teen Read Week is a national literacy initiative of the Young Adult Library Services Association. The number of school media centers, public libraries, and bookstores that celebrate the week has grown each year.

KC poet and publisher wins national award

Gloria Vando of Kansas City has won the 2003 Latino Literary Award for best poetry book of the year for *Shadows & Supposes*.

(continued on page 4)



Web Watch

Flags of the World

<http://flagspot.net/flags>

A site devoted to vexillology (the study of flags) which offers more than 19,000 pages about flags and 34,000 images of flags. Ordered by country; features clickable maps and a map index.

GardenWeb

www.gardenweb.com

From the HortiPlex database and more than 90 community forums to a calendar of gardening events, a glossary of botanical terms, gardening tips, and sister sites in six languages, this site is one of the most comprehensive gardening sources on the Web.

Writers on America

<http://usinfo.state.gov/products/pubs/writers>

Fifteen contemporary novelists, poets, critics, and historians discuss in essays what it means to be an American writer. This project originated with the U.S. Department of State, which commissioned essays from authors who have "attained a certain stature for their work, with the group as a whole reflecting the considerable diversity of Americans writing today." Among the authors represented are Julia Alvarez, Sven Birkerts, Naomi Shihab Nye, and Robert Pinsky.

Copyright primer available online

Need a presentation on the basics of copyright but don't know where to start? The Association of American Publishers (AAP) has made it easy with a new product called Copyright Primer PowerPoints. Building on the success of its 2000 publication, *The New & Updated Copyright Primer: A Survival Guide to Copyright and the Permissions Process*, AAP's Rights and Permissions Advisory Committee has created a PowerPoint presentation to help those asked to give a presentation on copyright.

The presentation covers everything from the definition of copyright to the TEACH Act to copyright terms. Bonus features include a glossary of copyright-related terms and a listing of useful copyright links.

Go to www.publishers.org and click on "Conferences & Publications" to view the presentation.



(continued from page 3)

The Latino Book Awards were presented May 29 at the Mexican Culture Institute in Los Angeles in conjunction with BookExpo 2003. They were created by actor Edward James Olmos to promote literacy.

The recipients of many honors for her poetry, Vando is also the publisher of Helicon Nine and one of the founders of The Writers Place in Kansas City.

Let Freedom Read: Banned Books Week 2003

The Grapes of Wrath, John Steinbeck's classic novel about the Depression, had a rocky introduction in American libraries back in 1939. It was burned by the East St. Louis (IL) Public Library, barred from the Buffalo (NY) Public Library, and banned in Kansas City among other places. Even today, as the National Steinbeck Center celebrates the centennial of Steinbeck's birth, his books continue to be challenged.

To raise awareness regarding the censorship of books today, events, exhibits, and read-outs across the country will be held during Banned Books Week, September 20-27. "Open Books for Open Minds" is the week's theme.

Banned Books Week is sponsored by the American Booksellers Association, the Association of American Publishers, American Library Association, National Association of College Stores, American Booksellers Foundation for Free Expression, and the American Society of Journalists.

Press kits, background statistics, booklists, and other information are available at www.ala.org.

Online library for the blind launched

Bookshare.org offers the first digital book-sharing service for people with print disabilities. Launched by Benetech, Silicon Valley's leading nonprofit technology developer, Bookshare.org brings access to more than 10,000 books online.

Similar to Napster, yet fully legal, the subscription-based, online file-sharing community enables the upload and download of digital books exclusively for use by people with print disabilities by visiting www.bookshare.org.

Until now, hundreds of individuals might each spend hours scanning the latest best-sellers. Bookshare.org leverages the collections of tens-of-thousands of individuals who regularly scan books, eliminating significant duplication.

To qualify for Bookshare.org, individuals with disabilities such as blindness and dyslexia, as well as those with mobility impairments, must submit written proof of their condition, signed by a certified professional. Upon verification and initial \$24 set-up charge, members will be given access to Bookshare.org's collection for an annual fee of \$50.

Publications are organized by title, author, subject, and genre. Users can download as many books as they want and print the books in Braille or use their software DAISY players to listen to an electronic reading.

Once a text is digitized, it is then sent to Bookshare.org to ensure that quality and copyright guidelines are met before being added to the collection, which is stored on a central server.

The project was designed with input from the Association of American Publishers, the American Council of the Blind, and the National Federation of the Blind. Benetech also worked closely with other leading disability organizations and partnered with VisuAide to provide a software DAISY format book reader to each Bookshare.org member.

Update on e-rate task force

The Schools and Libraries Division's Task Force on the Prevention of Waste, Fraud and Abuse held the first of three planned meetings on May 1-2. Tony Wening of the Missouri Research and Education Network (MOREnet) is one of two American Library

Association members to serve on the task force.

The 13 task force members shared their own perspectives on the potential for waste, fraud and abuse in the program. By the end of the first meeting, they identified these topics as broad, shared areas of concern that should be the focus of future discussions:

- Program rules and requirements are not adequately understood;
- Certain rules and processes that may inadvertently encourage waste;
- Concerns related to the lack of competitive bidding;
- Problems in dealing with and defining “eligible” services;
- The lack of accountability and consequences for program violations;
- Funding models and their impact on waste, fraud and abuse;
- Whether SLD resources are deployed appropriately;
- Required standards for documentation of program compliance.

Wening is looking for information on the following:

1. Do you have concerns/issues in the above areas you want to share?
2. Do you have specific recommendations about how to strengthen the program in the above areas?
3. Are there other areas regarding waste, fraud and abuse you don’t see covered that you would like the task force to consider?

To provide input, contact Wening at *tony@more.net*.

Library workshops focus on market research

One hundred and thirty librarians attended the recent “Beginner Friendly Market Research” workshops sponsored by the State Library. Four public libraries hosted the workshops: Springfield-Greene County Library, Daniel Boone Regional Library, University City Public Library, and Mid-Continent Public Library. Presenters included

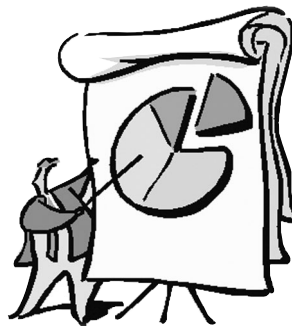
Rob Brown of Inquest Survey Research and Mary Burke of The Vandiver Group, both from St. Louis.

Attendees came from public, academic, special, and school libraries and represented urban and rural areas.

The workshops incorporated lecture, discussion, case studies, and exercises and covered the need for market research and competitive intelligence (“know your neighbor”) as well as the tools and process. The process basically boils down to “How to ask what.”

Brown described the differences between qualitative and quantitative research, the timing of research, and when it is appropriate to use one type of research over another. He provided an overview of the most popular research approaches: focus groups, surveys, and the emerging field of Internet research. Small group exercises involved identifying a scenario that might require market research, defining the problem and likely audiences, developing the “right” questions, and deciding the method of gathering data. Brown also covered participant recruitment, facilitating focus groups, analysis of findings, and the implications for results or ideas based on findings.

Attendees gave positive evaluations of the workshop content and usefulness to their local situations.



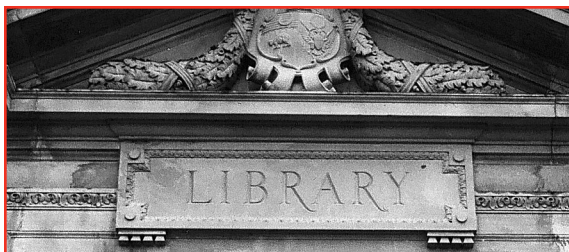
Rural library association forms

The new Association of Rural and Small Libraries (ARSL) includes libraries of all types including public, school, small urban branches, special and corporate, and small academic libraries. The defining characteristics are a library with a limited budget and a diverse clientele. The association provides the ability for individuals to exchange ideas, provide continuing education opportunities, and collect and disseminate information critical to this member network.

ARSL is a virtual association that meets annually at a physical location. Member benefits include online access to the content of *Rural Libraries*, subscription to a discussion list and its archive of messages, job notices, and the ability to post positions, real-time chat sessions, and more.

For more information or to become a member, go to <http://arsl.clarion.edu>. Annual membership fee is \$39.

.....
● **“Reading is a private, individual matter. Picking up a book is akin to encountering a stranger who may become a friend through the page, to seeking the enchantment that great storytellers weave, to opening doorways into new imaginative worlds.”**
● **Editorial, Ozark County Times (Gainesville)**
.....



Missouri Library News

newsline welcomes information for "Missouri Library News" and "Personal Notes" from librarians, library trustees, and others interested in the state's libraries. Send news about library events, projects, awards, and personnel changes to the editor. (See page 2 for contact information.)

Tornadoes ravage southwest Missouri libraries

The May 4, 2003, tornadoes destroyed the David H. Jones Library in Pierce City and severely damaged the headquarters of the Cedar County Library.

The Pierce City library was a new structure, having only opened in 1999. It is part of the Barry-Lawrence Regional Library system. All that remained of the library after the tornado were two books and three puppets, which library staff members found on the street. Barry-Lawrence director Jean Berg estimated the branch's loss at more than \$200,000, which includes seven computers, a collection of 11,000 books, and other materials.



Work crews began the process of cleaning up the debris of the David H. Jones Library in Pierce City (*Lawrence County Record* photo by Kaylea M. Hutson)

It may take months for all the rubble to be cleared, but plans for a new branch in Pierce City are already underway.

Cedar County's main library in Stockton suffered extensive roof and structural damage. The building has been declared unstable and its remains torn down. Eighty percent of the collection contains grit and asphalt and is awaiting examination by insurance appraisers. Most of the equipment, such as microfilm readers and photocopy machines, was destroyed as was the furniture; however, the library's server with collection and circulation records was salvaged. All library operations have been moved to the El Dorado Springs Branch.

Glenda Pate, Cedar County director, said the library will lease a 1,500-square-foot modular unit in Stockton until the board decides on plans for rebuilding.



Members of the Cedar County Library board of directors hold one of the throws being sold by the Stockton Friends of the Library to raise money for a new library facility. (*Cedar County Republican* photo by Charlie Meeks)

Springfield library collects personal items for tornado victims

The Springfield-Greene County Library is serving as an unofficial collection point for photos, mementoes, personal records, and other "found" items from the May 4 tornadoes (a Pierce City bank statement was found in Springfield, more than 60 miles

away). The library accepts small mementos at the circulation desk, and stores the items until the owners can be determined.

"We will collect items...and then, depending upon the quantity, we will make a decision about how to get them to the right people," said Jeanne Duffey, the library's community relations director.

COIN celebrates 10th anniversary

The Columbia Online Information Network (COIN) celebrated its 10th anniversary with a special event on May 3, 2003. Headquartered at Daniel Boone Regional Library, COIN provides Web hosting for more than 200 local not-for-profit organizations, maintains a centralized website with information about the mid-Missouri area, and provides dial-up Internet services to area residents.

COIN was the first community information network in the state and one of the first in the country. When it began, COIN was the only access to the Internet available for the general public in the mid-Missouri area, serving residents of Boone, Callaway, and Howard counties. It was an instant success.

Foundation awards major gift to Kansas City Public Library

The Greater Kansas City Community Foundation has awarded \$1.8 million toward completion of the new downtown Kansas City Public Library. The gift was announced on May 8 during a gathering at Union Station to mark the foundation's 25th anniversary. More than 700 people attended the event to celebrate the organization's history of building bridges between philanthropists and nonprofits that make a difference.

The foundation addresses five leadership areas identified as central to the successful growth and development of the Greater Kansas City region: improved race relations, vibrant arts and culture, a revitalized urban core on both sides of the state line, healthy children and families, and strategic investment in the life sciences. Behind the scenes, the foundation has supported many

high-performing nonprofits and projects that have helped shape the region in the last quarter-century, including community policing, 18th and Vine, and the Union Station redevelopment.

Groundbreaking for new Holden Public Library

The Holden Public Library broke ground for its new library on May 28, 2003. The library, which has been in existence for 63 years, has been housed in two corner rooms of the Holden City Hall since 1961. It is currently less than 900 square feet. The new library will be 5,000 square feet.

Once completed, the Holden library will merge its district with that of the Trails Regional Library system and become that system's eighth branch. Trails Regional operates all of the libraries in Johnson and Lafayette counties, with the exception of Holden and Higginsville.

The new library is being built entirely with donated money. Most of the contributions have been in the \$25 to \$1,000 range, with the largest contribution being \$12,000. The expansion project began in earnest when current board president Scotty Walker convinced fellow board members that such a project could be accomplished. Shortly after the board announced its plan to expand, local grocers Vern and Eleanor Lloyd donated property in downtown Holden on which to build. Walker said the property donation was the catalyst for all the cash contributions that have since been received. He also said that with such widespread support, "everyone in the community is going to feel a sense of ownership in the new library."

Branson library celebrates 70 years

The Taneyhills Community Library is observing its 70th anniversary of bringing books to the Ozarks by members of the Taneyhills Library Club. Beginning in 1933, the club organized as a way for "ladies to socialize and share the latest books." Today, this non-tax library serves a growing population in the Branson area

Book Sense Book of the Year awards

The Lovely Bones by Alice Sebold won the Book Sense Book of the Year Award as best adult fiction title. The winner for adult nonfiction was *Don't Let's Go to the Dogs Tonight* by Alexandra Fuller. The winner of the paperback award—presented for the first time this year—was given to *Bel Canto* by Ann Patchett. In the children's category, the award for illustrated book went to *Dear Mrs. LaRue* by Mark Teague. Cornelia Funke, author of *The Thief Lord* accepted the award in the children's literature category. In the Rediscovery category, the winner was *The Children of Green Knowe* by L.M. Boston.

The awards were presented at the Celebration of Bookselling at BookExpo America 2003.

More Library News



New discussion list for literacy professionals

The National Institute for Literacy has developed a discussion list for adult literacy professionals to share information, communicate ideas and promising practices, discuss challenges, and interact collaboratively with each other. This new forum also focuses on local and state professional development systems, models and strategies for staff development and provides an ongoing link to the latest national research and initiatives in the evolving field of adult literacy professional development.

The AALPD (Association of Adult Literacy Professional Developers) discussion list is open to all adult educators. To subscribe, visit www.nifl.gov/lincs/discussions/nifl-aalpd/aalpd.html.

with a new building, a 50,000-volume collection, and a variety of programming for children and adults.

Bringing Books to the Ozarks, by library club members Lorraine Humphrey and Kathleen Van Buskirk and published in 1998, describes the library's history as well as that of Branson.

Albany library completes renovation

The Albany Carnegie Library has reopened after a three-month renovation. The \$80,000 project returned the historic building to its turn-of-the-century state with a tin ceiling, paneling, and an oak circulation desk. Opened in 1906, the library had become a jumble of styles from previous conservation and remodeling efforts.

Churchill Memorial receives World War II collection

The Winston Churchill Memorial & Library on the campus of Westminster College, Fulton, has received a major collection of books on World War II. Donated by Margorie Eddy of St. Louis, the collection will be maintained as the Ernest R. Eddy World War II Research Collection in the Memorial's Harris Research Library. The collection will be available to support academic instruction at Westminster and for Churchill scholars and others who conduct research in the collection and archives of the Memorial. Eddy also donated several thousand dollars for needed modifications to the library research room to accommodate the new collection.

"Churchill's finest hour as a statesman-leader was during World War II," said Dr. Jerry D. Morelock, executive director of the Memorial. "That makes the acquisition of this outstanding collection of World War II books a perfect complement to our Churchill archives."

Book Buzz pushes books

Chris Stuckenschneider, a trustee of the Washington Public Library and columnist for the *Washington Missourian*, has put to-

gether a literacy project to encourage young people, families, and school classes to read. With the generous support of her newspaper, she began late last year to choose titles for review by students. Three books were selected each month, targeting primary, elementary, and middle readers. The books were based on a theme for the month.

Area children were encouraged to read the book on their level and submit a review to the newspaper. A review of each book was selected and printed in the newspaper with other reviews available on the newspaper's website. The *Missourian* and Stuckenschneider found local businesses to donate copies of each book to both the Washington Library and the Scenic Regional Library (the county system).

Stuckenschneider has expanded the program to find other supporters, which has allowed her to donate copies of the books to local elementary schools. Her monthly "Book Buzz" highlights the books selected and the reviews by young readers. She was recently notified that her column will be syndicated, so watch for "Book Buzz" in a newspaper near you.

Stuckenschneider's two columns for the *Washington Missourian* include "Novel Ideas," in which she reviews new books, and "Sights and Insights," a comic look at everyday life.

New mission for an old bookmobile

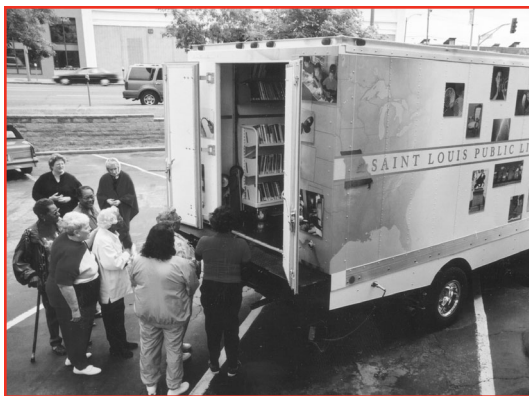
Daniel Boone Regional Library has restored and remodeled an old bookmobile (a Chevy van) that will bring books to young people in the City of Columbia. Previously, the bookmobile traveled to mid-Missouri towns, but a larger bookmobile was purchased for rural service several years ago.

The bookmobile has been painted purple and white and will feature graphic images designed to spark the interest of youth. It made its first trip to a Lunch in the Park program, and other stops will include community centers, sports centers, and recreation centers.

Outreach van serves St. Louis seniors

St. Louis Public Library unveiled its new adult services outreach van on May 20 before a group of residents at the Heritage House Apartments in downtown St. Louis. The van is a full-service library on wheels that twice each month heads out to 33 of the more than 80 area senior living centers, nutrition centers, and adult day care centers that the library serves to provide seniors with the latest fiction, nonfiction, movies, music, and magazines. Library staff also take special requests, ensuring that patrons always have access to the materials they need.

On hand for the ceremony was Dr. Glen E. Holt, executive director of the library, who said: "We recognize it can sometimes be difficult for older folks to visit our locations in person. The new adult outreach services van will allow seniors to enjoy access to the nearly endless materials available at the library by having those materials delivered to them directly."



St. Louis Public Library's new outreach van stops at a senior center.

St. Louis County Library organizes drill team

Last fall, a group of St. Louis County Library staff members formed a book cart drill team and worked on routines in preparation for spring and summer parades in the county. The team made its public debut in May at the Valley of the Flowers parade, winding its way through the streets of

Florissant. Their performance netted Second Place in the Best Walking Unit Category (the lawn chair drill team came in first).

The team used metal book trucks along the 1.5-mile route and displayed some fancy footwork in maneuvers like the Pinwheel, where four trucks join together at the short side, then march in a circle, and the Zig Zag, where two columns of trucks change sides of the road in a zigzag fashion. The library's Cybermobile followed behind, with library mascots Lucy and Louis waving from the truck bed.

The trucks held posters promoting the Summer Reading Club and saluting library heroes including Andrew Carnegie, Melvil Dewey, and Stewart Smith, first director of the county library.

Julie Cruise, one of the team's organizers, said all along the route the team heard cries of "We love our Library!" or "St. Louis County Library rocks!"

Library Express cruises Greene County streets

Springfield-Greene County Library's new Library Express is a 30-foot-long satellite-equipped mobile unit that travels to county library branches in Willard, Ash Grove, Republic, and Fair Grove and to the city's Brentwood Branch to bring the most popular classes from The Edge, the library's community technology center, to the public. The on-board staff will eventually offer storytimes and other programs for children, teens, and adults.

The Library Express stands out with a "wallpaper" of lime green and yellow polka-dots, hot pink "techno-people," and a curvy line of copy that reads "storytimes, programs, technology a go-go." The van was purchased with funds from book sales sponsored by the Friends of the Library. Additional funds came from a Gannett Foundation grant through the *Springfield News-Leader*.



St. Louis County Library drill team makes its debut at a local parade

PSA promotes library advocacy

The American Library Association has created a downloadable public service ad to send to local newspapers and for use in other publications. Titled "The Future is @ your library...so make sure your library has a future." The ad was designed to garner support for library funding and advocacy efforts. Available in both color and black & white, the ads are 8x10 printer-ready PDF files. To access the ad, go to Google and type in the title of the ad.

More Library News



A lime green van takes tech training to Greene County residents.

2003 Kids Count online data

For current information on the status of children in the U.S., check out the 2003 Kids Count Online Data Book, compiled by The Annie E. Casey Foundation. This comprehensive database provides state rankings and supplemental data on education, health, and economic conditions for each state. You can generate custom graphs, maps, lists, and profiles or download the entire data set as delimited text files. The data book also can be read online in PDF format. The 2003 data book essay is titled "The High Cost of Being Poor: Another Perspective on Helping Low-Income Families Get By and Get Ahead."

The data book is available at www.aecf.org/kidscount/databook.



New ADA symbols

New and improved Disability Access Symbols, recently updated by the Graphic Artist Guild and the National Endowment for the Arts, are now available online. These symbols should be used on all advertising, publicity, websites, publications, and signs to alert people with disabilities of access accommodations and information. To download the symbols, visit www.gag.org/resources/das.php.

Linda Hall Library receives telecommunications collection

The Linda Hall Library of Science, Engineering & Technology in Kansas City recently received a unique collection on telecommunications standards from Ken Krechmer and Elaine Baskin of Palo Alto, California. The collection includes a complete file of *Communications Standards Review* (from 1990-2002) in both print and electronic formats, plus a file of related standards committee documents.

"We chose the Linda Hall Library as the archival repository for this collection based on the strength of its collections of standards and specifications as well as its extensive holdings in related areas of electronics and the history of technology," states Krechmer.

The CSR collection complements and extends the library's ability to provide information on the process of developing standards. The collection has two components: *Communications Standards Review*, a journal that reports abstracts and references on standards committee work-in-progress. The second component is the accompanying file of the full committee documents referenced by the journal. The committee documents provide detailed technical information on tests and discussions that influenced choices among alternative approaches in the course of bringing various standards to the marketplace. Together these records document the process of developing telecommunications standards for network access technology for wireless and wireline technologies.

Beginning September 2, 2003, all issues of CSR will be accessible at no charge via the library's online catalog, LEONARDO, at <http://leonardo.lindahall.org>. Keyword searching of the contents of the journal issues will also be available.

Kansas City Public Library unveils local history resource

A newly combined local history database is available on the Kansas City Public Library's website. The library's Special Col-

lections department collects, preserves, and provides access to numerous types of resources pertaining to the history of the Kansas City metropolitan area, genealogy, the Civil War, and much more.

In recent years, some of this rich body of information has been represented in Microsoft Access databases, the library's catalog, and in static HTML pages on the library's website. Customers had to search and/or browse different databases and websites to get the information they needed. Last year, the library began work on the development of a "one-stop-shopping" database, which provides access to all its digitized local history materials using a single search interface. This local history database has approximately 100,000 records that include photographs, postcards, maps, biographies, citations, plus numerous text files (bibliographies and lists of special collections) and other topics of interest.

Customers can perform simple or detailed and complex searches. A simple search box searches keywords and gives results that can be further divided into item/material types (e.g., photographs, maps). Advanced searching will add field specific search options, as well as Boolean search capabilities. Searching can also be done by subject over a wide variety of item types and collections.

The local history database is available at www.kclibrary.org/resources/sc.index.cfm.

Liberty schools win national school library award

The Liberty (MO) Public School District has been named the 2003 winner of the National School Library Program of the Year Award. The award was presented during the American Library Association annual conference, held in June in Toronto.

Sponsored by the Follett Library Resources Company, this prestigious award honors school districts and individual schools for demonstrating excellence in school library media programs that ensure students and staff become effective users of library and information services.

The Liberty superintendent of schools wrote, "As an integral component of the in-

structional program, the rationale for our library-media program is the importance in supporting students' literacy and lifelong literacy through integration of library skills with regular classroom instruction, collaborative planning between library media specialists and teachers, and collaborative curriculum development."

Carroll M. Makemson oversees the performance of staff who participate in a career-ladder program with incentives for exemplary services for mentoring, instructional improvement, and taskforce/committee activities. She reported that the library media specialists are known as "good teachers."

Webster University opens new library

A sweltering June day was no deterrent to the 700 people who turned out for a moving-day book brigade for the new Emerson Library at Webster University in St. Louis. The line stretched 1,800 feet along the sidewalk from the Luhr Library on the Eden Seminary campus to the new library at Webster.

Since 1969, Webster University shared a library with neighboring Eden Theological Seminary through an innovative partnership that served both institutions well. However, as the university became a worldwide campus, the library partnership no longer met student or faculty needs.

The new five-story library cost \$21 million and took almost two years to build. It seats 700 people and offers space for 400,000 books. At 71,500 square feet, it serves as the hub for Webster's 96 campuses located in 17 states throughout the U.S. and campuses in Europe, Asia, and Bermuda. It will offer many special features, including:

- Miles of wiring to accommodate 783 laptop computer data connections—one for every 100 square feet of floor space
- Remote access to reference books and about 8,000 journals
- Satellite downlinks to connect the university to its global student and faculty population through remote classroom lectures from all parts of the world.

- A teaching center that introduces user-friendly technology to teachers and staff

- High-speed communications tied into the university's computer network of fiber optics

With construction of the new library building and renovation of the library on the Eden campus, the joint library system will continue to operate in both buildings.

"The most exciting thing about the library is how it will function programmatically," said Laura Rein, director of the Eden-Webster Library. "A primary purpose of the new library is to help merge the information technology functions of the University, including research, academic computing, and media functions. The new library will include an electronic information commons, which will serve as the central service point in the library for electronic and traditional research."

Students will have access to the latest equipment, worldwide resources, and professional research assistance and training. The commons area will include 30 state-of-the-art, online, research workstations, 21,000 reference volumes, and seating for 50 researchers.

Webster's student population of more than 18,000 ranges in age from traditional college age students to adult learners, and represents more than 100 nationalities.

Carrollton library receives major donation

David and Rosalie Wood, former graduates of Carrollton High School, have donated \$125,000 toward a new Carrollton Public Library. The couple, who currently live in Des Moines, Iowa, have shared a love of libraries from an early age. Both remember growing up in the north Missouri town with fondness and wanted to "do something" that would make the new library a reality.

The Woods serve on several cultural boards in Des Moines, where David spent 30 years as an attorney with Wells Fargo and Rosalie organized community and civic events.

"I have always thought that a good library

Reasons why people don't go online:

Embarrassment over lack of knowledge

Fears about the ability to learn new skills

Worries about breaking the computer

Concern the Internet is confusing and hard to use

Do not have access

Source: Pew Foundation



More Library News



was an essential element in making a community a better place to live,” David said.

Library Station opens in Springfield

A weekend of celebrations, June 28-29, 2003, marked the opening of The Library Station, Springfield-Greene County Library’s newest “destination” library. Located on the city’s north side in a former furniture store building, the Library Station offers

36,000 square feet of traditional library fare as well as many unique features demonstrating a transportation theme. Placed throughout the library are items showing the city’s role in the history of the Frisco Railway, Ozark Air Lines, and Route 66. Local businesses and individuals contributed old photos and illustrations of area landmarks,



Children enjoying the new Children’s Department at Springfield’s Library Station.

Frisco railroad memorabilia, an Indian Chief Roadmaster, and maps showing towns along Route 66. Of note is a mural in the circulation area, which includes a three-dimensional tail of a twin-engine plane. Other special features include the largest collection of motor vehicle repair information in the state, a young adult reading area, a gift shop, and an adjoining 4,000-square-foot Panera Bread restaurant.

More than 3,500 people attended grand opening ceremonies, and library staff processed 467 checkouts per hour. Leo the Library Lion, three bands, two singing groups, and a circle of Harleys welcomed visitors to the new building.

The Library Station cost about \$4.4 million and came in slightly under budget, according to library director Annie Busch. Jim Stuffelbeam from Sapp Design Associates was the principal architect on the project. He also designed The Library Center, Springfield’s popular main library facility.

September
is Library Card
Sign-up Month



A carnival theme highlighted the circulation desk for the summer reading promotion at the Blue Springs Branch of Mid-Continent Public Library.

2003 Letters About Literature awards

Thirteen Missouri students won awards in the 2003 Letters About Literature contest, sponsored by the Missouri Center for the Book, the Center for the Book in the Library of Congress, and the Weekly Reader Corporation. The first-place winning entries from Missouri were submitted for judging in the national writing contest.

The annual contest invites students to write a letter to an author explaining how the author's book changed their way of viewing the world and themselves. Students entered in one of three competition levels: Level I for grades 4 to 6, Level II for grades 7 and 8, and Level III for grades 9 to 12.

Missouri's winners received certificates and cash prizes, donated by the Missouri Center for the Book's board of directors. Representative Rod Jetton, Speaker Pro Tem of the Missouri House of Representatives, presented the awards at a ceremony held May 13 at the James C. Kirkpatrick State Information Center. Attendees also included the students' families and teachers.

First-place winners: Cara Alexander, Discovery Academy, Jefferson City (Level I); Caitlin Wanta, West Junior High School, Columbia (Level II); Anna Compton, Harrisonville Senior High School (Level III).

Second-place winners: Michael Leahy, Osage Beach Elementary School (Level I); Matt McCoy, Clinton Middle School (Level II); Minh Phuong Nguyen, Mehlville Senior High School, and Elizabeth Sharp, Eureka High School (Level III).

Honorable mentions: Heather Sheperd, Auxvasse Elementary School, and Lauren Shipman, Highland Park Elementary School, Lee's Summit (Level I); Winnie Feng and Michael Scoletz, both from Smithton Middle School, Columbia, and Kailee G. Cowan, Meadville R-IV High School (Level II); Lauren Brown, Eureka High School (Level III).

The winners' letters and a group photo have been published on the Missouri Center's website at <http://books.missouri.org>.



Back row (l-r): Anna Compton, Kailee G. Cowan, Lauren Brown, Representative Rod Jetton, Michael Scoletz, Lauren Shipman. Front row (l-r): Minh Phuong Nguyen, Heather Sheperd, Winnie Feng, Caitlin Wanta, Michael Leahy, Cara Alexander. Not pictured: Matt McCoy and Elizabeth Sharp. (Lloyd Grotjan photo)

Upcoming Events



September is Library Card Sign-up Month

September 4-5
Missouri Census Data Center
Annual Conference
Jefferson City

September 8
International Literacy Day

September 11
Secretary's Council on
Library Development
Meeting
Jefferson City

September 13-20
Talking Books Week

September 20-27
Banned Books Week

October 1-3
Missouri Library
Associations Annual
Conference
Springfield

October 4
National Book Festival

October 22-26
American Association of
School Libraries
National Conference



Personal Notes

Missouri academic library symposium

Northwest Missouri State University will sponsor its annual Brick & Click Libraries symposium on October 10, 2003, at the J.W. Jones Student Union on the Northwest campus in Maryville. This year's theme is "The Shape of Tomorrow" and will focus on allocating scarce resources, information delivery, and student use of library resources. Sessions are blind peer-reviewed and published.

Visit the program website at www.nwmissouri.edu/library/pr/symposium

Appointments

Jason Alexander has been named director of the Ray County Library. He succeeds Janice Cox-Proffitt, who retired after 28 years with the library.

Alexander holds an M.A. in library science from the University of Missouri-Columbia and a B.A. in history from Pittsburg State University (KS). He has worked in the reference and circulation departments of the Kansas City, Kansas Public Library and in serials and collection development at Labette Community College (KS).

Beth Kellogg is the new director of the Taneyhills Community Library in Branson. She earned a Rel.M. from the Claremont School of Theology (CA) and a B.A. in religion and philosophy from Iowa Wesleyan College. She comes to Branson from Honduras where she lived for 10 years as a missionary. Her 10 years of library experience includes work in reference and circulation departments in academic libraries. She speaks Spanish fluently and has started an English as a Second Language class in the community.

Julie Dunn-Morton has been appointed Woodcock curator of American art for the St. Louis Mercantile Library at the University of Missouri-St. Louis. She will be responsible for the Web-based museum and for the art collection of the Mercantile Library. The art collection focuses on Missouri, St. Louis, and the history of westward expansion.

Dunn-Morton received an M.A. in art history from the University of Delaware and a B.A. from the University of Missouri-St. Louis. Before accepting her new position, she served as a docent and tour programs

manager at the Delaware Art Museum.

Cynthia Wyatt has joined the Missouri State Library as a reference librarian. She comes to the State Library from St. Louis where she was supervisor of the Lewis and Clark Branch of St. Louis County Library. She also worked as a reference librarian at the county library headquarters. She has experience in computer training, library instruction, staff development, and programming.

Wyatt earned a B.S. in English education from Louisiana Tech University and an M.A. in library and information science from the University of Missouri-Columbia.

Retirements

Martha Maxwell will close a long and productive library career in Missouri with her retirement as Jefferson County Library director, effective July 31.

Maxwell had what she called a "dream job" as Jefferson County's first library director. It was her job to start from the beginning and establish a library for two new library subdistricts—from buildings and staff to procedures, collections, and services. Under her administration, the library operated three branches, with each branch specializing in one area and offering a deeper collection in that area. According to library trustee Mark Powell, "Martha actually helped build the library district from scratch."

Before going to Jefferson County, Maxwell served as director of the Cape Girardeau Public Library for 23 years. For that library, Maxwell was instrumental in planning and promoting construction of a new library building and for initiating a unique automation partnership with the city. At Cape Girardeau, she organized the state's first library foundation for private donations and was heavily involved in literacy and outreach programs for the community.

Maxwell also worked at the Scenic Regional Library and for the State Library in the early 1970s.

Active in professional and community organizations, Maxwell served as president of

the Missouri Library Association, secretary of MLA's former Public Libraries Division, and held local offices for the American Association of University Women and the League of Women Voters.

Rosemary E. Buhr, director of the Learning Resources Center, Logan College of Chiropractic in St. Louis, will retire August 31 after 20 years of service. Previously, she was librarian at Barnes Hospital School of Nursing for 11 years. Her career in librarianship followed 17 years of elementary and high school teaching.

Madeline Matson, senior consultant at the State Library, will retire, effective September 1, after 28 years with the library. During her tenure, Matson edited the monthly journal *Show-Me Libraries*, the quarterly magazine *Missouri Library World*, and various versions of State Library newsletters. She was responsible for working with library staff on a majority of the State Library's publications. As a literacy tutor, Matson inaugurated the State Library's literacy program and was involved in efforts to promote literacy activities in Missouri libraries. She organized and served as coordinator of the Missouri Center for the Book, the state affiliate of the Center for the Book in the Library of Congress. She also managed the State Library's marketing projects.

During her tenure, *Show-Me Libraries* received the H.W. Wilson Library Periodical Award for excellence in content and the Missouri Center for the Book received the Boorstin State Award for its programs and collaborations.

Matson is the author of *Food in Missouri: A Cultural Stew*, one of the Missouri Heritage Readers published by the University of Missouri Press. She is working on another book and will continue her editorial and promotional work with other agencies.

Awards, Honors

Marilyn Carbonell, assistant director for collection development at the Miller Nichols Library, University of Missouri-Kansas City, is one of 12 librarians in the

U.S. selected to contribute book titles, book reviews, and discussion questions to the *Woman's Day* magazine online book club. The club, which debuted in June, is offered in the "Community" section of the *Woman's Day* website at www.womansday.com/community. Discussion of the books appears in the "Book Club Forum" section. Book titles are featured for two weeks.

Each librarian was asked to submit two book titles and discussion questions or personal thoughts about the book to encourage discussion among book club participants. Carbonell's first contribution was a review of Zadie Smith's *White Teeth*.

June DeWeese, head of access services at the University of Missouri-Columbia's Ellis Library, is one of 10 recipients of the 2003 Excellence in Education Awards presented annually by the University of Missouri-Columbia Office of Student Affairs. The award honors staff and faculty who have demonstrated a strong commitment to student learning and personal development. Recipients have been involved in projects that foster creative learning environments and serve as organization advisors and mentors.

DeWeese received the award because "she is a dedicated mentor and role model for the residents of Johnston Hall, assisting students as they develop leadership skills in both the classroom and work environment."

Death

Bryce L. Allen, a former faculty member at the University of Missouri School of Information Science and Learning Technologies, died April 27, 2003. He had retired from the university in 2001.

Allen served on the library school faculty at the University of Illinois at Urbana-Champaign before coming to MU. He also worked in Canadian libraries, including the Regina Public Library in Saskatchewan, the University of New Brunswick, and Lakehead University in Thunder Bay, Ontario.

He was honored with the 2003 Award for Teaching Excellence from the Association for Library and Information Science Education.

Free art books for libraries

For 12 years, Art Resources Transfer has distributed free books, videos, and interactive materials on art and cultural issues to public, school, and alternative libraries in rural and inner-city areas through the Distribution to Underserved Communities Library Program. The DUC program goal is to make information about contemporary arts available to readers of all income levels in all geographic locations. Since it began, the program has distributed more than 75,000 free items to libraries.

The 2003 DUC brochure is now available and includes almost 500 titles, which have been donated by museums, galleries, and publishers. Librarians may choose any titles from the catalog, and the books are delivered free of charge.

To request a print catalog, contact artresources@earthlink.com or send a fax to 212-352-8448. To order online, go to www.ducprogram.org.



Fast Facts

Students with higher reading scores are more likely to report four types of reading material in their homes—encyclopedias, magazines, newspapers, and at least 25 books.

Source: *National Assessment of Educational Progress*

Two-thirds of households with children under the age of 18 reported using their public library in the past month.

Source: *American Library Association*

Missouri public libraries established before 1910

1866—Lewis Library of Glasgow
Howard County

1898—Clarksville Public
Pike County

1867—Bonne Terre
Memorial Library
St. Francois County

1902—Carthage Public Library
Jasper County

1871—Appleton City Public Library
St. Clair County

1902—Joplin Public Library
Jasper County

1873—Kansas City Public Library
Jackson County

1903—Centralia Public Library
Boone County

1889—Hannibal Free Public Library
Marion County

1904—Louisiana Public Library
Pike County

1890—Grundy County-
Jewett Norris Library

1904—Maryville Public Library
Nodaway County

1893—St. Louis Public Library
City of St. Louis

1906—Albany Carnegie Public
Library, Gentry County

1895—Sedalia Public Library
Pettis County

1909—Mound City Public Library
Holt County

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